

IgNS2027
16th National Conference

Sponsorship Prospectus

October 14–17, 2027 | San Antonio, TX
JW Marriott San Antonio



**The Premier Conference in the Immunoglobulin
and Biologics Fields**

Education | Networking | Advancement



YOUR ACCESS TO THE Ig INDUSTRY

The only conference focused on Ig and biologics.

1,500+
ENGAGED
ATTENDEES

500+
COMPANIES
REPRESENTED

50+
CLINICAL & BUSINESS
SESSIONS

GET IN FRONT OF INDUSTRY DECISION-MAKERS

38% of IgNS National Conference attendees hold direct practice, purchasing, formulary, or contracting authority.



PROVIDERS

Clinical Leadership & Care Delivery Teams

- Chief Nursing Officers & Nursing Management
- Chief Pharmacy Officers & Pharmacy Management
- Medical Directors & Staff Physicians
- Advanced Practice Providers & Allied Health Professionals

Executive Management Teams

- Specialty Pharmacy/Infusion C-Suite & Executive Leadership
- Alternate Sites of Care C-Suite & Executive Leadership
- National & Regional Operations Executives
- Business Development & Growth Leadership
- Practice Administrators & Office Managers
- Revenue Cycle, Reimbursement & Access Leadership



PHARMA, BIOTECH & INDUSTRY

Manufacturers & Industry Stakeholders

- Pharma, Biotech & Device Manufacturers
- Executive Leadership & Business Unit Heads
- Brand Leadership & Commercial Strategy
- Medical Affairs & Clinical R&D
- National Accounts & Strategic Partnerships
- Market Access, HEOR & Reimbursement Teams
- Sales, Marketing & Field Leadership

Distribution, Channel & Supply Chain Partners

- Group Purchasing Organizations (GPOs)
- Specialty Distributors & Wholesalers
- Supply Chain & Logistics Leadership
- Channel Strategy & Distribution Operations
- Inventory & Product Access Management



ACCESS & REIMBURSEMENT

Reimbursement, Access & Policy Leadership

- Market Access & Reimbursement Strategy
- Revenue Cycle & Financial Operations Leadership
- Prior Authorization & Utilization Management
- Managed Care & Payer Relations Teams
- Coverage Policy & Access Strategy
- Specialty Pharmacy & Provider Contracting
- Compliance, Regulatory & Government Affairs
- Health Plan & Managed Care Stakeholders



TECHNOLOGY & BUSINESS SOLUTIONS

Technology, Data & Business Solutions

- Healthcare Technology & Platform Providers
- CTOs, Innovation & Digital Health Leadership
- Data Analytics & Business Intelligence Solutions
- EHR/EMR Solutions
- Revenue Cycle Management & Automation
- Specialty Pharmacy & Infusion Software Platforms
- Hub Services & Patient Support Programs
- Accreditation, Compliance & Quality Organizations
- Operational Consulting & Business Services

SPONSOR & EXHIBITOR BENEFITS

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$125,000	\$90,000	\$65,000	\$40,000	\$25,000
BOOTH 30'x20' Island	BOOTH 20'x20' Island	BOOTH 20'x10' Peninsula	BOOTH 20'x10' Inline	BOOTH 10'x10' Corner
PASSES 12	PASSES 10	PASSES 8	PASSES 6	PASSES 4
PROGRAM BOOK 4-Page Ad	PROGRAM BOOK 2-Page Ad	PROGRAM BOOK 1-Page Ad	PROGRAM BOOK 1/2-Page Ad	PROGRAM BOOK 1/4-Page Ad
ATTENDEE REPORT Pre- and post-conference attendee report Name, title, company, email	ATTENDEE REPORT Pre- and post-conference attendee report Name, title, company, email	ATTENDEE REPORT Post-conference attendee report Name, title, company, email	ATTENDEE REPORT Post-conference attendee report Name, title, company, email	ATTENDEE REPORT Post-conference attendee report Name, title, company, email

92% of sponsors rate IgNS as a high-value or essential conference investment.

Included in every sponsorship level | Only available to IgNS Premier Sponsors

- ✓ Sponsored symposium opportunity
- ✓ Attendee reports with contact information
- ✓ Expo Explorer participation
- ✓ Logo on conference website – 1 year
- ✓ Featured in digital and print program books
- ✓ Recognition on signage and conference app

Additional sponsorship add-ons available, including promotional e-blasts and expanded digital program book with advertising opportunities.

GENERAL EXHIBITOR

\$5,800–\$8,800*

Each exhibit includes a 10'x10' inline booth, 2 complimentary conference registrations, listing in the program book and conference app, pipe and drape.

General exhibitors may upgrade to a premier location for an additional fee, subject to availability.

** Upgraded locations subject to availability*

PREMIUM SPONSORSHIP OPPORTUNITIES



EDUCATION & EXPERTISE

SATELLITE SYMPOSIA

We are pleased to offer our conference sponsors* the exclusive opportunity to host a live 60- or 30-minute satellite symposium, a powerful platform to educate and engage a targeted audience of infusion professionals, including physicians, pharmacists, and nurses.

Sponsors retain full control over the topic, speaker, and presentation content, with the option to include branded materials. All satellite symposia include full conference recognition and will be clearly labeled in the official conference agenda.

Each Satellite Symposium Includes:

- Ballroom rental, standard audiovisual package, and on-site tech support
- Ability to collect lead information from session participants (by sponsor)
- Complimentary session access for presenting staff

Additional Options (Available at an Additional Cost):

- Pre-conference digital promotions
- Session recording
- Enduring session hosting on the IgNS website
- Push notifications

Please note: Commercial satellite symposia are not CE/CME-accredited by IgNS.

Food and Beverage:

- **60-Minute Satellite Symposia:** Includes food and beverage, coordinated by IgNS
- **30-Minute Mini-Satellite Symposia:** Food and beverage not included

60-Minute Satellite Symposia

Available to Diamond and Platinum Sponsors

Breakfast Symposia | \$55,500

Thursday
Friday
Saturday
Sunday

Dessert Symposium | \$55,500

Saturday

Dinner Symposia | \$89,500

Thursday
Friday
Saturday



30-Minute Mini-Satellite Symposia

Available to all conference sponsors

Mini-Symposia | \$25,000

Friday (3 Opportunities)
Saturday (4 Opportunities)

**Diamond and Platinum conference sponsors receive first right of refusal for all satellite symposia. Only these tiers are eligible to host 60-minute satellite symposia. All sponsor tiers are eligible to host 30-minute mini-satellite symposia.*



EDUCATION & EXPERTISE

ROUNDTABLE SESSION SPONSORSHIP | \$21,000

The IgNS Roundtables are the highest-engagement format on the conference schedule. Small groups of peers work through real clinical and operational challenges together. The conversations are candid and focused in a way that larger session formats don't allow.

As the exclusive sponsor, your company hosts one roundtable topic of your choosing, giving you a direct connection to the attendees most relevant to your organization. Your brand is also present at every table throughout the session, in a room where all of IgNS's audience—clinical, operations and business leadership, industry and commercial, revenue and technology—are in conversation at the same time.

Sponsorship Includes:

- Exclusive recognition as sponsor of the IgNS 2027 Roundtable Session
- One sponsored roundtable topic of your choosing, subject to IgNS approval
- Branded table number signage on every roundtable throughout the session
- Meter board at the session room entrance with your logo
- Recognition in the conference app, on the conference website, digital program book, and on-site signage
- Acknowledgment in pre-conference communications promoting the Roundtable Session

EDUCATION & EXPERTISE

POSTER SESSION & COCKTAIL RECEPTION | \$22,000

The Poster Session is where the research driving Ig therapy and biologics practice gets front and center. The cocktail reception running alongside it creates an informal atmosphere for conversations, discovery, and engagement. Attendance is high and the room stays full because the format works: structured for peer-to-peer education, relaxed for lively discussion, and social engagement.

As the exclusive sponsor, your logo appears on the online and print agendas, recognized in email and social media promotion, and your branded drink tickets are the currency of the hosted bar; every attendee who orders a drink does so with your company's name in hand. It is one of the few conference sponsorships where your brand shows up in both an educational and a social context within the same event.



Sponsorship Includes:

- Exclusive recognition as sponsor of the IgNS 2027 Poster Session & Cocktail Reception
- Your logo featured prominently on the event signage
- Branded drink tickets distributed to all attendees for the hosted bar
- Signage at the bar and throughout the poster session space
- Recognition in the conference app, on the conference website, in print and digital program books, and on-site signage
- Acknowledgment in pre-conference communications promoting the Poster Session



BRAND VISIBILITY

EXPO HALL GRAND OPENING RECEPTION | \$26,000

The Grand Opening Reception is the highest-traffic, highest-energy moment of IgNS 2027, and the only time all 1,500+ attendees, sponsors, and exhibitors are in the same room at the same time. Held Thursday evening in the exhibit hall, this cocktail-style reception officially opens the expo floor and sets the tone for the entire conference.

As the exclusive sponsor, your brand owns the room. Signage at every bar and food station, branded napkins, signage at the hall entrance with your logo, and full recognition across the conference app, digital program, and additional on-site signage throughout the event. Your brand is the first thing attendees associate with the conference experience.

Exclusive Sponsor Receives:

- Named recognition as host of the Grand Opening Reception in all pre-conference communications
- Branded signage at all bar and food stations; custom napkins with your logo
- Meter board at the exhibit hall entrance
- Logo and sponsorship acknowledgment on the conference app, digital program book, and all on-site signage
- Recognition in pre-conference email blasts to all registered attendees

BRAND VISIBILITY

EXPO EXPLORER | \$1,500

The Expo Explorer drives verified foot traffic to participating booths through a challenge that rewards attendees for engaging with exhibitors. Attendees complete their Explorer card by visiting each participating booth, checking in, and completing a brief interaction. Completed cards are entered into a prize drawing.

Participating exhibitors reported measurably higher booth engagement and longer average conversation times than non-participating exhibitors. The format works because it gives attendees a reason to seek out booths they might otherwise not visit.

Sponsorship includes:

- Your company logo featured on the Expo Explorer map in the conference app and printed program
- Your booth designated as a required stop on the Explorer route
- Recognition at the prize drawing
- Digital promotion via push notification on the day the Explorer launches



BRAND VISIBILITY

HOTEL ROOM KEY CARD SPONSORSHIP | \$6,000

Put your brand in every attendee's hand before they even reach their room. As the exclusive sponsor, your logo appears on every hotel room key card distributed at check-in, one of the first branded touchpoints attendees encounter upon arrival.

Sponsorship Includes:

- Exclusive logo placement on all hotel room key card distributed at check-in
- Logo and sponsorship acknowledgment on the conference app and website



BRAND VISIBILITY

KEY CARD SLEEVE SPONSORSHIP | \$6,000

Put your brand in every attendee's hand before they even reach their room. As the exclusive sponsor, your logo appears on the paper sleeve distributed with every hotel room key card at check-in, one of the first branded touchpoints attendees encounter upon arrival.

Sponsorship Includes:

- Exclusive logo placement on all hotel key card sleeves at the conference headquarters hotel
- Logo and sponsorship acknowledgment on the conference app and website



BRAND VISIBILITY

BADGES + LANYARD SPONSORSHIP

Put your brand front and center! This high-visibility sponsorship offers unmatched exposure throughout the entire conference.

Choose from the Following Options:

- **Badges Only (\$22,000):** Your company's logo will appear on all official conference badges, worn by every attendee from start to finish.
- **Lanyards Only (\$18,000):** Your branded lanyards will be distributed with every badge at registration, keeping your name in view all day long.
- **Badges + Lanyards Bundle (\$35,000):** Maximize visibility with both badge and lanyard branding for conference-wide recognition.

Bundle limited to one sponsor; subject to availability.

BRAND VISIBILITY

PROFESSIONAL HEADSHOT STUDIO | \$5,500

As the exclusive sponsor of the popular Headshot Studio, you'll provide complimentary professional headshots to all attendees. Located in a prime area, and featuring your branding, this high-traffic activation is an attendee favorite and offers excellent visibility.



BRAND VISIBILITY

CONFERENCE WI-FI | \$15,000

Keep attendees connected throughout IgNS 2027 with this exclusive Wi-Fi sponsorship. Your brand will be featured through a custom network name and password, offering continuous visibility each time participants log on, keeping your brand top of mind throughout the entire event.





BRAND VISIBILITY

CONFERENCE PROGRAM BOOK | \$18,000

The IgNS Conference Program Book is the one resource every attendee keeps within reach for the duration of the conference. It carries the full agenda, speaker and faculty information, session abstracts, sponsor and exhibitor listings, ads, and more. It is the central reference point attendees return to throughout the event and take home afterward.

As the exclusive sponsor, your company name appears prominently on the cover of both the printed edition distributed at registration and the digital version available to all registered attendees through the conference app and website. That means every IgNS Conference attendee encounters your brand across every format they use to navigate the conference, from the moment they arrive to well after they leave.

Sponsorship Includes:

- Exclusive sponsor recognition on the cover of the printed Program Book
- Exclusive sponsor recognition on the digital Program Book, accessible to all registered attendees via the conference app and website
- Logo and sponsorship acknowledgment across all conference marketing channels, including the website, on-site signage, and conference app
- Recognition in pre-conference attendee communications referencing the Program Book

BRAND VISIBILITY

WATER BOTTLES | \$17,500

Showcase your brand on a high-quality, double-insulated water bottle provided to every registered attendee. This premium sponsorship reinforces your commitment to sustainability and positions your company alongside IgNS as a leader in innovation and care. Your logo will be prominently displayed next to the IgNS logo, offering lasting visibility long after the conference ends.



BRAND VISIBILITY

AFTERNOON COFFEE BREAKS

Keep the conference buzzing! Sponsor one or both days of afternoon coffee service and earn the appreciation of attendees as they recharge between sessions. Coffee stations will be placed in high-traffic areas, ensuring continuous brand exposure. Includes the option to provide branded napkins or cup sleeves.

- Friday and Saturday | \$28,000
- Single Day (Friday or Saturday) | \$14,000





BRAND VISIBILITY

CONFERENCE TOTE BAGS | \$27,000

Make a lasting impression with your logo prominently displayed on the front of the official IgNS 2027 conference tote bags. Every registered attendee receives one at check-in, and it goes everywhere they go. It carries the program book, session materials, and everything they collect on the exhibit floor. It travels back to their hotel room each evening and home with them at the end of the conference. For many attendees, it continues well beyond that as an everyday bag.

With 1,500+ attendees carrying your brand throughout the event and beyond, the tote delivers more total impressions than almost any other single sponsorship available. It is one of the few conference sponsorships with a meaningful shelf life after the event closes.

Includes:

- Your company logo printed on the front of all official IgNS 2027 conference tote bags, co-branded with IgNS
- One complimentary tote bag insert opportunity included with this sponsorship
- Recognition in the conference app, digital program book, and on-site signage as Tote Bag Sponsor
- Acknowledgment in pre-conference attendee communications promoting the conference tote

BRAND VISIBILITY

ENTRANCE UNIT

Make a bold first impression. The Entrance Unit is the primary gateway to the IgNS 2027 Conference space, offering unmatched visibility as attendees arrive each day. Feature your branding on one or both sides to welcome participants and reinforce your presence as they enter and exit the event.



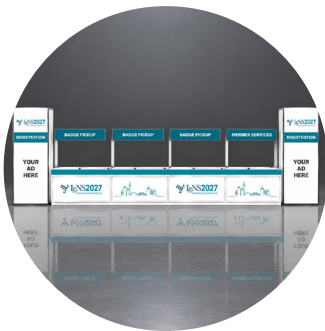
- Entrance Panel | \$17,000
- Exit Panel | \$17,000

BRAND VISIBILITY

REGISTRATION DESK

Make a lasting impression by branding the IgNS 2027 Registration Desk—the central hub for all attendees. Position your messaging and branding prominently on the columns and panels for maximum visibility and exposure throughout the conference.

- Columns: \$10,000 each (2 Available)





|| BRAND VISIBILITY

MOBILE APP SPONSORSHIP | \$18,000

The IgNS Conference mobile app is how attendees navigate the entire event. Session schedules, speaker information, the expo hall map, gamification, push notifications, networking tools—everything runs through it. Attendees open it repeatedly throughout each day, from the morning session through the evening reception.

As the exclusive sponsor, your brand is the first thing attendees see every time they open the app. Your logo is featured on the mobile splash screen and the landing page of the desktop version, giving you consistent, high-frequency visibility across the full four days of the conference.

Includes:

- Exclusive logo placement on the mobile app splash screen
- Exclusive logo placement on the desktop platform landing page
- Recognition in the conference app, digital program book, and on-site signage as the Conference App Sponsor
- Acknowledgment in pre-conference attendee communications promoting the app

|| BRAND VISIBILITY

ATTENDEE DIGITAL CHECK-IN STATION | \$6,000 (1 Available)

Registration is the one moment every single attendee passes through. As the Digital Check-In Sponsor, your logo appears on the check-in screens and registration desk displays. Be the first branded impression of the conference!

Includes:

- Logo placement on all digital check-in screens and registration desk displays
- Recognition in the conference app and digital program as Check-In Sponsor



|| BRAND VISIBILITY

BRANDED METER BOARDS

Drive booth traffic, promote a product or program, or reinforce your brand presence throughout the conference. Your custom-branded meter board will be prominently placed in a high-traffic area of the venue, offering strong visual impact and lasting impressions. *Production included.* Content subject to IgNS approval.

- Double-Sided | \$6,000
- Single-Sided | \$5,000





|| BRAND VISIBILITY

ROOM DROP | \$6,000

Make a lasting impression by delivering your branded message directly to attendees' guest rooms! This sponsorship includes the placement of one printed promotional piece in each attendee room on the night of arrival, ensuring your brand is one of the first things they see upon check-in. Sponsor must develop and ship printed materials. *Subject to IgNS approval.*

|| BRAND VISIBILITY

DAILY E-NEWSLETTER BANNER | \$4,000

Be the exclusive sponsor featured in one of the official IgNS 2027 daily e-newsletters, sent to all attendees each morning during the conference. Your banner ad will appear alongside key agenda updates and announcements with no competing sponsor content. Includes a custom push notification through the Conference App to reinforce your message and drive engagement.



|| BRAND VISIBILITY

CONFERENCE BAG INSERT | \$2,700

Boost your brand's visibility by placing your promotional material directly into the hands of every attendee. Inserts will be included in the official conference tote bags distributed at check-in, providing a valuable opportunity to share your company's offerings and drive traffic to your booth or website.



|| BRAND VISIBILITY

EXHIBITOR SPOTLIGHT | \$2,500 (12 Available)

The weeks before a conference are when attendees plan their time on the floor. The Exhibitor Spotlight puts your company in front of registered attendees and IgNS's broader professional network during that window.

IgNS will assist you in developing a company profile that goes live on the IgNS 2027 conference website and is promoted across IgNS's social channels in the six weeks leading up to the event. It runs as a standalone post, featuring your company, your story, and your reason for being at this conference.

Includes:

- Company profile developed in coordination with IgNS, published on the conference website
- One dedicated social post across IgNS's LinkedIn, Facebook, X, and Instagram channels
- Inclusion in a pre-conference attendee email featuring upcoming exhibitor spotlights
- Logo recognition on the conference website sponsor and exhibitor directory



BRAND VISIBILITY

INDUSTRY SURVEY | \$7,000 (3 Available - 1 per conference day)

The IgNS National Conference convenes the top experts in Ig therapy and biologics. The Industry Survey turns that audience into a primary research asset for your organization.

Design a brief survey (up to 10 questions) targeted directly to IgNS 2027 attendees through the official conference app. Within 10 business days of the conference close, you receive a full compiled results report with respondent breakdown by role and practice setting. That is real-world insight from pharmacists, nurses, specialty pharmacy, and infusion company operators who work in Ig therapy and biologic fields every day.

If you are looking to enhance your market access strategy, HEOR, positioning, or payer engagement, the research value of this audience is difficult to replicate outside of this room.

Sponsorship Includes:

- Survey deployment via the conference app on your designated day
- Up to 10 questions, subject to IgNS review for neutrality and appropriateness
- Full compiled results report with role-level respondent breakdown, delivered post-conference
- Company name and logo on the survey introduction screen
- Recognition in the daily e-newsletter and conference app on your survey day

Questions may not make comparative clinical claims. All content subject to IgNS approval prior to deployment.



BRAND VISIBILITY

PUSH NOTIFICATIONS | \$1,800 EACH

Send your message straight to attendees' mobile devices through the Conference App. Push notifications are an effective way to promote booth activities, product spotlights, satellite symposia, or giveaways. Messages will be scheduled by IgNS to avoid overlap and ensure optimal visibility. *Content is subject to IgNS approval. Limit two per company.*



BRAND VISIBILITY

HOSPITALITY EVENT PROMOTION | \$5,000 (3 AVAILABLE)

Hosting a hospitality event at IgNS 2027? Make sure attendees know about it! This promotional package includes one dedicated pre-conference email feature sent to all registered attendees, highlighting your event's details and inviting attendees to connect with your team. *Availability is limited to one event per sponsor. Hospitality events may not overlap with or interfere with any official IgNS National Conference programming or events.*





BRAND VISIBILITY

CHARGING STATION | \$6,500

Give attendees a much-needed place to power up. This sponsorship includes a branded charging station with stools, placed in a high-traffic area of the conference floor. Your logo will be prominently displayed on the charging table, offering consistent visibility as attendees stop to recharge their devices throughout the day.

BRAND VISIBILITY

PRE-CONFERENCE "KNOW BEFORE YOU GO" EMAIL BANNER | \$2,500 (1 Available)

The pre-conference "Know Before You Go" email is the single highest-opened communication IgNS sends to registered attendees, typically deployed 5-7 days before the conference opens, when engagement is at its peak. Your banner ad appears at a dedicated position in this email with a hyperlink to your booth, website, or any URL of your choosing.

One sponsor. One banner. Sent to every registered attendee.

Includes:

- Exclusive custom banner ad in the IgNS "Know Before You Go" pre-conference attendee email
- Hyperlink to destination of your choosing
- Logo recognition on the conference website as a supporting sponsor



MEETING ROOMS

PRIVATE MEETING ROOMS | \$3,500 PER DAY, PER ROOM

Secure a private meeting or board room at the IgNS 2027 National Conference headquarters for exclusive use with your internal team, customers, or advisory boards. Audiovisual, food and beverage, and other services may be arranged at an additional cost and are the responsibility of the sponsor.

All meeting space requests must be submitted through IgNS and may not be booked directly with the hotel during conference hours. Large group gatherings involving registered IgNS attendees are not permitted during official conference programming.



CAREER CONNECTIONS

CAREER CONNECTIONS POST | \$500 PER POST

Maximize your reach and connect with top talent at IgNS 2027! Promote your open positions before and during the conference through a sponsored job post featured in the Conference App and on the IgNS 2027 Conference website. This opportunity ensures your career opportunities are visible to engaged professionals across all disciplines in the Ig therapy and biologics space.



IgNS NATIONAL CONFERENCE SCHOLARSHIP PROGRAM

SCHOLARSHIP PROGRAM



1,000+
Scholarships
Awarded

\$2.6M
Scholarship
Support

800+
Certified
Experts

The IgNS National Conference Scholarship Program is the leading national initiative supporting licensed clinicians pursuing advanced education in Ig therapy. This critical program helps nurture and empower the next generation of Ig experts, removing financial barriers and expanding access to the conference. As a sponsor, your support plays a vital role in shaping the future of the field while aligning your brand with excellence, education, and professional growth.

Sponsorship Levels:

- Bronze Supporter | \$15,000
- Silver Supporter | \$25,000
- Gold Supporter | \$35,000
- Platinum Supporter | \$55,000
- Diamond Supporter | \$100,000



Advancing Ig Therapy Practice

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