

SPONSORSHIP PROSPECTUS



APRIL 3–4, 2027
VIRTUAL CONFERENCE



**Education and Support for Patients On
Immunoglobulin and Biologic Therapies**



Dear Valued Partners,

We are excited to invite you to support the IgNS Patient 360 Conference, taking place April 3–4, 2027. This annual conference is designed to educate and empower patients receiving immunoglobulin and biologic therapies, as well as their families and caregivers.

Patient 360 offers a unique platform for attendees to deepen their understanding of therapy options, improve communication with healthcare providers, access vital advocacy, support resources, and much more.

As a sponsor, you will have the opportunity to:

- Engage directly with patients and families, elevating visibility and understanding of your brand.
- Participate in curated networking experiences that foster authentic connections.
- Share educational content about your products, services, and support programs.
- Demonstrate your commitment to patient-centered care and innovation.
- Help keep registration free for all patients, caregivers, and families.

Why sponsor?

Past sponsors have reported increased brand recognition, meaningful interactions with attendees and expanded reach within the patient community. Your involvement reinforces your leadership in supporting patient-focused initiatives.

We would be honored to have you join us in making this year's conference the most impactful experience yet. For questions or to secure your participation, please contact the IgNS Conferences Team at events@lg-NS.org.

Thank you for your continued support and consideration. We look forward to *seeing* you at Patient 360!

Sincerely,

Luba Sobolevsky, PharmD, IgCP®
President & CEO, Immunoglobulin National Society



THE PATIENT 360 IMPACT

Empowering Patients, Families, and Community



COMMUNITY & CONNECTION 360

Bringing together patients, caregivers, and families from around the world to share experiences and build a supportive Ig therapy community.



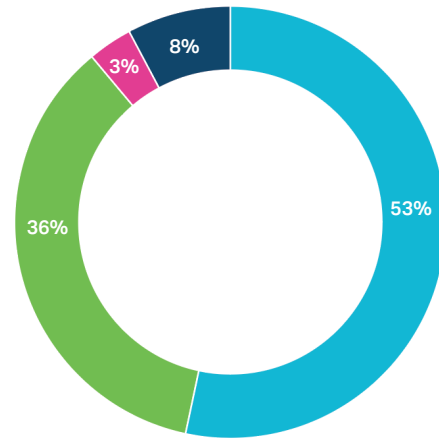
EDUCATION 360

Delivering expert-led sessions that provide insight and practical strategies to managing care, improving well-being, and getting the support patients and families need the most. Available live and on-demand.



SUPPORT 360

Offering patients living with chronic illnesses the information, tools, resources, and a community they can count on.



■ Home
 ■ Hospital
 ■ Infusion Center/Suite
 ■ Other

70+ DISTINCT DIAGNOSES

Top Five Diagnoses Represented

- ☒ Primary Immunodeficiency (PI)
- ☒ Chronic Inflammatory Demyelinating Polyneuropathy (CIDP)
- ☒ Myasthenia Gravis (MG)
- ☒ Dermatomyositis (DM)
- ☒ Myositis

PATIENT 360: A UNIQUE VIRTUAL CONFERENCE EXPERIENCE

91%

PATIENTS REQUESTING
VIRTUAL-ONLY FORMAT

BENEFITS OF THE VIRTUAL FORMAT

- ✓ Fastest-growing Ig therapy patient conference with 1,500+ annual attendees
- ✓ Safest option for immunocompromised patients
- ✓ Over 91% of attendees are unable to travel to in-person meetings
- ✓ Full on-demand access to the conference for six months
- ✓ Dedicated expo hall times, on-demand expo access, and strong attendee engagement

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"As someone newly diagnosed with myasthenia gravis, I felt completely lost. After two days at P360, I understood my therapy, my options, and most importantly, I didn't feel alone anymore."

Renee A.

2026 Patient 360 Attendee

”

"I've attended three years in a row now. Every year I walk away with something new, like a resource, a connection, a piece of information that changes how I advocate for myself. I love that it's virtual, and it's free. Patients like me cannot get to in-person meetings but really need the information and support."

David K.

2024–2026 Patient 360 Attendee

”

"P360 gave me the confidence to have real conversations with my neurologist about my CIDP treatment plan. I came in with questions I never would have thought to ask before attending."

Marcus T.

2026 Patient 360 Attendee



SPONSORSHIP TIERS

DIAMOND

\$85,000

PASSES

10

DIGITAL PROGRAM BOOK

4-Page Ad

PATIENT NEWSLETTER

4 Ads

ATTENDEE ENGAGEMENT

Sponsored Symposium Opportunity

E-BLAST

2 dedicated e-blasts to attendees

GOLD

\$50,000

PASSES

6

DIGITAL PROGRAM BOOK

2-Page Ad

PATIENT NEWSLETTER

3 Ads

ATTENDEE ENGAGEMENT

Sponsored Symposium Opportunity

E-BLAST

1 dedicated e-blast to attendees

SILVER

\$30,000

PASSES

5

DIGITAL PROGRAM BOOK

1/2-Page Ad

PATIENT NEWSLETTER

2 Ads

ATTENDEE ENGAGEMENT

Sponsored Symposium Opportunity

BRONZE

\$20,000

PASSES

4

DIGITAL PROGRAM BOOK

1/4-Page Ad

PATIENT NEWSLETTER

1 Ad

ATTENDEE ENGAGEMENT

Sponsored Symposium Opportunity

Included in every sponsorship level

- ✓ Interactive Exhibitor Booth
- ✓ Conference Platform & App Recognition
- ✓ Booth Visitor Data Access
- ✓ Sponsor List Recognition
- ✓ Custom Platform Card
- ✓ Live Text & Video Chat
- ✓ Post-Conference Attendee Report
- ✓ Pre-Conference E-Blast
- ✓ Gamification Challenge Participation
- ✓ Digital Program Book Listing
- ✓ Website Recognition (1 Year)
- ✓ Resource Insert in Knowledge Center

Additional sponsorship add-ons available, including promotional e-blasts and expanded digital program book advertising opportunities.

PREMIUM SPONSORSHIP OPPORTUNITIES

EDUCATION & EXPERTISE

SATELLITE SYMPOSIA

Available to the Patient 360 Premier Sponsors, the 30- and 60-minute satellite symposia offer the most impactful way to educate and engage the Patient 360 audience. Sponsors control all content, speakers, and branding, with the option to include promotional materials. The symposia recordings can remain on-demand (subject to sponsor's approval) for six months to maximize reach and visibility.

Available to Premier Sponsors

- 30-min satellite symposia | \$10,000
- 60-min satellite symposia | \$17,000



EDUCATION & EXPERTISE

SESSION SPONSORSHIP | \$5,000

Gain visibility alongside real-time "Meet the Experts" discussion and Q&A session concluding each conference day. Sponsors' logo will be displayed in the agenda, program book, and through branded session slides.

- Saturday | \$5,000 (2-Session Package)
- Sunday | \$5,000 (2-Session Package)



EDUCATION & EXPERTISE

SESSION VIDEO ADVERTISEMENT

Spotlight your brand with a short, prerecorded video placed at key transition points between sessions. This high-visibility placement ensures your message is seen by all attendees within the live event flow. Your video can also be included in the On-Demand Video Library for six months after the conference.

- Live Only | \$4,000
- Live + On-Demand | \$6,000





|| BRAND VISIBILITY

CONFERENCE PLATFORM BRANDING SPONSORSHIP | \$18,000

This is the highest-visibility sponsorship opportunity at the Patient 360 Conference. As the exclusive branding partner across the conference platform, your logo will appear at key digital touchpoints, including login, launch, and the conference home page.



DESKTOP LOGIN
BACKGROUND



SPONSORED MOBILE APP
SPLASH PAGE



CUSTOM HOME PAGE HEADER

|| BRAND VISIBILITY

LEADERBOARD & GIVEAWAY SPONSORSHIP | \$5,000

Drive engagement and visibility with this interactive sponsorship. Your organization will be featured on a custom gamification leaderboard page within the Patient 360 Conference platform, where attendees track activity points, view prize details, and stay motivated to engage. Your sponsorship also helps support the attendee prize program, contributing to a fun and rewarding experience for participants.



CUSTOM PAGE WITH
LEADERBOARD & PRIZE INFO



CUSTOM PAGE HEADER

BRAND VISIBILITY

DIGITAL PROGRAM BOOK | \$8,500

The digital program book is every attendee's complete guide to the Patient 360 Conference. It features the full agenda, session details, speaker bios, industry partner and exhibitor information, and more. Distributed to all attendees, it serves as an enduring conference reference. Your logo will be prominently displayed on the cover for lasting visibility.



BRAND VISIBILITY

PATIENT EMAIL CAMPAIGN

Reach over 9,000 patients with dedicated sponsor e-blasts deployed before and/or after the conference to registered attendees. This is a direct and effective way to promote your organization, products, or services.



- 1 Email | \$5,000
- 2 Emails | \$10,000
- 3 Emails | \$15,000

BRAND VISIBILITY

SPONSORED PUSH NOTIFICATIONS | \$3,000 EACH

Deliver your message directly to attendees with a sponsored notification sent through both the Patient 360 Conference platform and mobile app. Your custom message will appear in the in-app notification center and as a push notification to attendees' phones, offering high visibility and real-time engagement.

Use this opportunity to drive traffic to your booth, highlight a featured resource, or promote your session or brand.



PATIENT 360 SUPPORT

PATIENT AMBASSADOR PROGRAM

Help patients and their families attend the Patient 360 Conference free of charge. Your support covers registration fees and provides you with a one-year IgNS membership for each patient or family you sponsor.

Sponsorship Levels:

- Bronze | \$10,000 (Support 5 Families)
- Silver | \$20,000 (Support 10 Families)
- Gold | \$30,000 (Support 15 Families)
- Diamond | \$40,000 (Support 20 Families)





Advancing Ig Therapy Practice

www.Ig-NS.org | Events@Ig-NS.org | 888.855.4443

Follow us @IgNSorg

