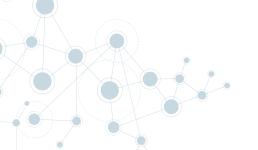




SPONSORSHIP PROSPECTUS

**Education and Support for Patients On Immunoglobulin and Biologic Therapies** 







Dear Valued Partners,

We are excited to invite you to support the 2026 IgNS Patient 360 Conference, taking place March 7–8, 2026. This annual conference is designed to educate and empower patients receiving immunoglobulin and biologic therapies, as well as their families and caregivers.

Patient 360 offers a unique platform for attendees to deepen their understanding of therapy options, improve communication with healthcare providers, access vital advocacy and support resources, and much more.

#### As a sponsor or exhibitor, you will have the opportunity to:

- Engage directly with patients and families, elevating visibility and understanding of your brand.
- Participate in curated networking experiences that foster authentic connection.
- Share educational content about your products, services, and support programs.
- Demonstrate your commitment to patient-centered care and innovation.
- Help keep registration free for all patients, caregivers, and families.

#### Why sponsor and exhibit?

Past sponsors and exhibitors have reported increased brand recognition, meaningful interactions with attendees and expanded reach within the patient community. Your involvement reinforces your leadership in supporting patient-focused initiatives.

We would be honored to have you join us in making this year's conference the most impactful experience yet. For questions or to secure your participation, please contact the IgNS Conferences Team at <a href="mailto:events@ig-ns.org">events@ig-ns.org</a>.

Thank you for your continued support and consideration. We look forward to "seeing" you at Patient 360!

Sincerely,

### Luba Sobolevsky, PharmD, IgCP®

President & CEO, Immunoglobulin National Society



### **THE PATIENT 360 IMPACT**

Empowering Patients, Families, and Community



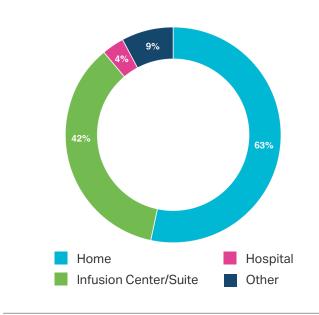
Bringing together patients, caregivers, and families from around the world to share experiences and build a supportive Ig therapy community.



Delivering expert-led sessions that provide insight and practical strategies to managing care, improving wellbeing, and getting the support patients and families need the most. Available live and on-demand.



Offering patients living with chronic illnesses the information, tools, resources and a community they can count on.



# 70+DISTINCT DIAGNOSES

### **Top 5 Diagnoses Represented**



Chronic Inflammatory Demyelinating Polyneuropathy (CIDP)

Myasthenia Gravis (MG)

Dermatomyositis (DM)

**M**yositis

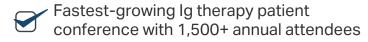


# PATIENT 360: A UNIQUE VIRTUAL CONFERENCE EXPERIENCE

91%

PATIENTS REQUESTING VIRTUAL-ONLY FORMAT

## BENEFITS OF THE VIRTUAL FORMAT



Safest option for immunocompromised patients

Over 91% attendees unable to travel to in-person meetings

Full on-demand access to conference for 6 months

Dedicated expo hall times, on-demand expo access, and strong attendee engagement



"Thank you for keeping Patient 360 virtual! Many of us are too physically ill to travel, and the cost of travel is too high for most patients. This was such a valuable meeting."

**Diana V.**Patient 360 Attendee



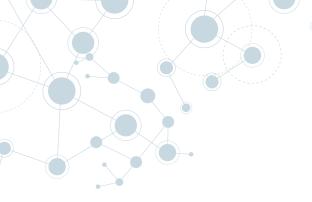
"Until Patient 360, I had never been able to go to any conferences. This program brings so much hope, knowledge and connection."

#### Michael N. Patient 360 Attendee



"The Patient 360 Conference provided invaluable information. The doctors were highly knowledgeable, and I gained so much from the experience. I plan to attend every year!"

## **Suzanne B.**Patient 360 Attendee





## SPONSORSHIP TIERS

	DIAMOND \$85,000	GOLD \$50,000	SILVER \$30,000	BRONZE \$20,000	GENERAL EXHIBITOR \$3,000
CONFERENCE PRESENCE & IMPACT					
Booth with Interactive Exhibitor Profile	$\Rightarrow$		$\Rightarrow$	<b>*</b>	$\Rightarrow$
Complimentary Full-Access Registrations	10	6	5	4	2
Logo Featured in Conference Platform/App				<b>★</b>	$\Rightarrow$
Access to Booth Visitor Data			$\Rightarrow$	$\Rightarrow$	$\Rightarrow$
Featured in Sponsor List	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	_
Custom Card in Conference Platform	$\Rightarrow$	$\Rightarrow$		*	_
ATTENDEE ENGAGEMENT & VISIBILITY					
Live Text and Video Chat with Attendees	$\Rightarrow$		$\Rightarrow$	$\Rightarrow$	$\Rightarrow$
Post-Conference Attendee Report	$\Rightarrow$	$\Rightarrow$		<b>*</b>	-
Pre-Conference E-Blast to Registered Attendees	$\Rightarrow$	$\Rightarrow$			_
Gamification Challenge Participation	$\Rightarrow$	$\Rightarrow$		$\Rightarrow$	Add-On
Opportunity to Host a Sponsored Symposium	$\Rightarrow$	-	_	-	_
Additional Promotional E-Blast (Add-On)	$\Rightarrow$			*	-
MARKETING & BRANDING					
Company Listing in Digital Program Book	$\Rightarrow$				$\Rightarrow$
Logo Recognition on Conference Website (One Year)	$\Rightarrow$	$\Rightarrow$		$\Rightarrow$	_
Ad in Digital Program Book	4-page	2-page	1/2-page	1/4-page	_
Resource Insert in Knowledge Center	$\Rightarrow$	$\Rightarrow$		$\Rightarrow$	_
Additional Ad Space in Digital Program Book (Add-On)	$\Rightarrow$	$\Rightarrow$		$\Rightarrow$	_

**Add-On** = Benefit available for purchase; additional costs apply.



### PREMIUM SPONSORSHIP OPPORTUNITIES



#### **SATELLITE SYMPOSIA**

Available to Diamond Sponsors, 60-minute satellite symposia offer the most impactful way to educate and engage the Patient 360 audience. Sponsors control all content, speakers, and branding, with the option to include promotional materials. The symposia recordings can remain on-demand (subject to sponsor's approval) for six months to maximize reach and visibility.

#### 60-Minute Satellite Symposia | \$17,000

Available to Diamond Conference Sponsors only

- Saturday (1 Opportunity)
- Sunday (1 Opportunity)

#### **EDUCATION & EXPERTISE**

#### OFFICE HOURS SPONSORSHIP | \$7,500 PER DAY

Gain visibility alongside expert-led, real-time Q&A sessions. During Patient 360 Office Hours, speakers from IgNS-selected sessions are available to answer attendee questions, expand on key topics, and provide practical insights. As the exclusive sponsor, your organization will be recognized at the start of the session, displayed during the transition leading into Office Hours, and featured on the agenda.

- Saturday | \$7,500 (2 Session Package)
- Sunday | \$7,500 (2 Session Package)





#### **III** EDUCATION & EXPERTISE

#### **SESSION VIDEO ADVERTISEMENT**

Spotlight your brand with a short, prerecorded video placed at key transition points between sessions. This high-visibility placement ensures your message is seen by all attendees within the live event flow. Your video can also be included in the On-Demand Video Library for six months after the conference.

- Live Only | \$6,000
- Live + On-Demand | \$7,000





**BRAND VISIBILITY** 

#### **CONFERENCE PLATFORM BRANDING SPONSORSHIP | \$18,000**

This is the highest-visibility sponsorship opportunity at the Patient 360 Conference. As the exclusive branding partner across the conference platform, your logo will appear at key digital touchpoints, including login, launch, and the conference home page.



**DESKTOP LOGIN BACKGROUND IMAGE** 



**SPONSORED MOBILE SPLASH PAGE** 



**CUSTOM HOME PAGE HEADER** 

BRAND VISIBILITY

#### **LEADERBOARD & GIVEAWAY SPONSORSHIP | \$11,500**

Drive engagement and visibility with this interactive sponsorship. Your organization will be featured on a custom gamification leaderboard page within the Patient 360 Conference platform, where attendees track activity points, view prize details, and stay motivated to engage. Your sponsorship also helps support the attendee prize program, contributing to a fun and rewarding experience for participants.



**CUSTOM PAGE WITH LEADERBOARD & PRIZE INFO** 



**CUSTOM PAGE HEADER** 





#### BRAND VISIBILITY

#### **KNOWLEDGE CENTER SPONSORSHIP | \$11,000**

Gain exclusive brand visibility in one of the highest-traffic areas of the conference. Your logo and messaging will be featured prominently at the top of the Knowledge Center, where attendees access resources from IgNS, advocacy groups, and others. This is a prime opportunity to align your brand with patient education and support throughout the conference.

#### BRAND VISIBILITY

#### **DIGITAL PROGRAM BOOK | \$8,500**

The digital Program Book is every attendee's complete guide to the Patient 360 Conference. It features the full agenda, session details, speaker bios, industry partner and exhibitor information, and more. Distributed to all attendees, it serves as an enduring conference reference. Your logo will be prominently displayed on the cover for lasting visibility.



#### BRAND VISIBILITY

#### PATIENT EMAIL CAMPAIGN

Reach over 9,000 patients with dedicated sponsor e-blasts deployed before and/ or after the conference to registered attendees. This is a direct and effective way to promote your organization, products, or services.

- 1 Email | \$5,000
- 2 Emails | \$10,000
- 3 Emails I \$15,000

#### BRAND VISIBILITY

#### **SPONSORED NOTIFICATIONS | \$3,000 EACH**

Deliver your message directly to attendees with a sponsored notification sent through both the Patient 360 Conference platform and mobile app. Your custom message will appear in the in-app notification center and as a push notification to attendees' phones, offering high visibility and real-time engagement.

Use this opportunity to drive traffic to your booth, highlight a featured resource, or promote your session or brand.











Help patients and their families attend the Patient 360 Conference free of charge. Your support covers registration fees and provides you with a one-year IgNS Membership for each patient or family you sponsor.

#### **Sponsorship Levels:**

- Bronze | \$15,000 (Support 5 Families)
- Silver | \$25,000 (Support 10 Families)
- Gold | \$30,000 (Support 15 Families)
- Diamond | \$35,000 (Support 20 Families)





## **SAVE THE DATE!**

LAS VEGAS, NV

Red Rock Casino Resort & Spa October 15—18, 2026

## **Your Premier Access to the Immunoglobulin** and Biologics Industries



**CLINICAL & BUSINESS** REPRESENTED **SESSIONS** 

**RECERT UNITS** 







Advancing Ig Therapy Practice

4500 Park Granada, Suite 202 | Calabasas, CA 91302 | 888-855-4443 | Ig-NS.org

