

# **Sponsorship Prospectus**

DALLAS, TX

Loews Arlington Hotel
October 16 -19 | 2025





Dear Valued Partners,

Every year, physicians, nurses, pharmacists, and industry leaders gather at the IgNS National Conference. Over the past eleven years, this has become the field's most anticipated and critical event—the only conference offering multidisciplinary, comprehensive education and unmatched networking. We are proud to bring together the brightest minds from across multiple disciplines, clinical specialties, and areas of practice.

We want to take this opportunity to thank you for your strong partnership. Our initiatives would not be possible without your support.

IgNS is committed to advancing our industry through the standardization of practice, education, and certification of healthcare professionals who care for our patients.

We share your passion and recognize the importance of patient-centric programs, services, and cross-functional collaboration.

We are pleased to present the IgNS 2025 14th National Conference Sponsorship Prospectus and kindly request your consideration of support. Thank you in advance for your continued partnership!

The IgNS Leadership Team

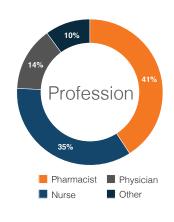


# **Your Access to the Ig Industry**

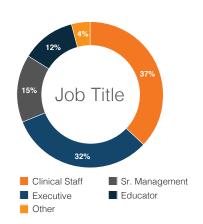
1,200+ ENGAGED ATTENDEES

500+
COMPANIES
REPRESENTED

50+ CLINICAL & BUSINESS SESSIONS 30+ CE/CME & RECERT UNITS











## PREMIER SPONSORSHIP OPPORTUNITIES

	Diamond	Platinum	Gold	Silver	Bronze	
	\$125,000	\$90,000	\$60,000	\$35,000	\$20,000	
Complimentary Exhibit Space	30' x 20' Island	20' x 20' Island	20' x 10' Peninsula	20' x10' Inline	10' x1 0' Corner	
Complimentary Full Registrations	10	8	6	5	4	
Complimentary Ad in Final Printed and Digital Program	4 Pages	2 Pages	1 Page	1/2 Page	1/4 Page	
Premier Tier Sponsor Floor Cling in Front of Exhibit Booth			$\Rightarrow$		$\Rightarrow$	
Website Listing for 1 Year	$\Rightarrow$		$\Rightarrow$		$\Rightarrow$	
Post-Conference Attendee Report	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$		$\Rightarrow$	
Promotional E-Blast	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$		*	



#### GENERAL EXHIBITOR | \$5,500

Promote your company, engage in dynamic discussions with key stakeholders in the lg and biologics fields, and showcase your products, services, and solutions!

Exhibit Spaces Include:

- 10'x10' booth with 2 complimentary full-access Conference registrations.
- Pipe/drape setup and one title sign.
- Automatic enrollment in the IgNS Expo Raffle, ensuring booth traffic and visibility.

To enhance engagement, multiple meal and refreshment breaks, along with the Grand Opening Reception, will be held in the expo hall.

Please Note: Booth assembly, dismantling, and any additional services, including ordering tables and chairs, are the exhibitor's responsibility. This year, the exhibit hall is carpeted.

Exhibit and Sponsorship Cancellation Policy: Full Refunds Before June 30, 2025 | No Refunds After June 30, 2025





#### SATELLITE SYMPOSIA

We are excited to offer our Premier Level Sponsors the opportunity to host a satellite symposium, providing a powerful way to engage and educate our audience of physicians, pharmacists, and nurses. Sponsors have full control over topics, speakers, and presentations, allowing for promotional content. The sponsorship fee includes access to general sessions, ballroom rental, food and beverage service, a standard audiovisual package, onsite tech support, and pre-registration options. Recording services and additional options are also available for additional fees.

\*These symposia are not CE/CME accredited by IgNS.

**60-Minute Satellite Symposia Platinum and Diamond Sponsors Only** 

Breakfast Symposium | \$50,000

Thursday Morning (1 Opportunity) Friday Morning (1 Opportunity) Saturday Morning (1 Opportunity) Sunday Morning (1 Opportunity)

Afternoon Symposium | \$50,000

Friday Afternoon (1 Opportunity)

Dinner Symposium | \$85,000

Friday Evening (1 Opportunity)
Saturday Evening (1 Opportunity)

30-Minute Mini-Satellite Symposia Available to All Premier Sponsors

Mini-Symposia | \$20,000

Friday (2 Opportunities)
Saturday (2 Opportunities)

#### **KEYNOTE SPEAKER | \$25,000**

Elevate your brand by sponsoring the keynote speaker session in the General Session ballroom, a highlight open to all IgNS attendees. This impactful event is designed to inspire and empower the audience. Your sponsorship will be prominently featured in all promotional campaigns and invitations, ensuring your name and logo receive maximum visibility throughout the conference.







#### EXPO HALL GRAND OPENING RECEPTION | \$49,000

Kick off the conference at the highly anticipated Opening Reception on Thursday evening, hosted in the Expo Hall. This informal cocktail reception offers an unparalleled networking opportunity for attendees, sponsors, and exhibitors. As the sponsor, your name and branding will be prominently displayed on signage throughout the conference, in the Program Book, on the IgNS website, within the Conference App, and across a variety of promotional campaigns, ensuring maximum visibility and engagement.

#### ROUNDTABLE SESSION SPONSORSHIP | \$15,000

The Roundtables are the cornerstone peer-to-peer educational and networking event of the conference, offering a unique platform for dynamic interaction. Participants can engage in sharing best practices, discovering solutions to clinical and business challenges, and expanding their professional networks. By sponsoring this event, your company's support will be prominently displayed on signage outside the Roundtables session, in the Program Book, and within the Conference App, ensuring high visibility among key industry professionals.





#### CONFERENCE WI-FI SPONSORSHIP | \$35,500

Empower attendees to stay connected throughout the conference with our exclusive Wi-Fi sponsorship. This opportunity allows you to brand the network and/or password, ensuring your brand remains front and center for all participants. Make a lasting impression by keeping your brand at the forefront of IqNS 2025.





#### CONFERENCE PROGRAM BOOK | \$24,000

The Conference Program Book is an essential, enduring resource for attendees, featuring presented abstracts/posters, the agenda, speaker biographies, exhibit details, and more. Each attendee receives a Program Book at registration, with the sponsor's name prominently displayed on the cover page, ensuring visibility throughout and beyond the event.

#### CONFERENCE APP SPONSORSHIP | \$15,000

Capture the attention of attendees by branding the IgNS National Conference Mobile App. As the primary navigation tool for the agenda, expo hall, networking events, and more, your brand will be prominently displayed on the App's splash page and the landing page of the desktop version, ensuring maximum visibility.





#### CONFERENCE APP PUSH NOTIFICATIONS | \$900 EACH

Reach all attendees directly through the IgNS 2025 Conference App with a custom push notification. Your tailored message will appear on mobile devices, ensuring maximum visibility. Please note that all content must be approved by IgNS and scheduling will be determined by our team.





#### DAILY E-NEWSLETTER BANNER AD | \$5,500 EACH (4 AVAILABLE)

Capture the attention of all attendees with a banner ad featured in the IgNS 2025 daily e-newsletters. It's a prime opportunity to showcase your brand and message directly to our engaged audience every morning.

#### POSTER SESSION & COCKTAIL RECEPTION | \$19,000

The Poster Reception showcases cutting-edge research in Ig therapy and is a prime opportunity to engage with the brightest minds in the field while highlighting your leadership in clinical innovation. Sponsorship includes poster board rental, hors d'oeuvres, wine, and soft drinks for all attendees. Your brand will be prominently recognized before the event, on-site, in the Program Book, and in the Conference App.





## BADGE SPONSORSHIP | \$20,000

Put your brand front and center by displaying your company's logo on the badges worn by all conference attendees. This is one of the most impactful and highly visible promotional opportunities at the conference.

## LANYARD SPONSORSHIP | \$15,000

Elevate your brand's visibility with our lanyard sponsorship. Your company's logo will be prominently displayed on the lanyards worn by every attendee, making it one of the most noticeable promotional tools throughout the conference.



#### DELEGATE BAG SPONSORSHIP | \$24,000

Make a lasting impression with your logo prominently displayed on the front of the delegate tote bags. These bags, provided to every IgNS attendee, contain the program book and essential conference materials, ensuring your brand's visibility throughout the event and beyond. This sponsorship offers one of the most visible and enduring promotional opportunities at the conference.





#### HOTEL ROOM KEY CARD SPONSORSHIP | \$30,000

Make your brand the first thing attendees see when they check into the IgNS National Conference hotel! Custom room keys featuring your branding will be provided to all conference attendees staying at the headquarters hotel. Your logo will be prominently displayed on one or both sides of the key cards, ensuring maximum visibility throughout the event.

## ROOM DROP SPONSORSHIP | \$5,000

Make a lasting impression by delivering your branded materials directly to attendees' guest rooms. All room drop items will be placed in guest rooms on the night of their arrival, ensuring your message is the first thing they see.





#### **DELEGATE BAG INSERT | \$2.500**

Boost your brand's visibility by placing your promotional materials directly into the hands of every attendee. Inserts will be included in the delegate bags distributed at check-in, providing a prime opportunity to share your company's offerings.





## PROFESSIONAL HEADSHOT STUDIO | \$7,000

Sponsor the popular professional headshot studio and give attendees the complimentary opportunity to refresh their headshots. Your brand will be prominently displayed on signage throughout the conference, as well as featured on the IgNS conference website and social media.

## CAREER CONNECTIONS | \$250 PER POSITION POST

Maximize your hiring potential at IgNS! Share your job openings before the conference and connect with top talent during the event. Your job postings will be prominently featured in the Conference App and on the IgNS website, ensuring visibility among the industry's best and brightest.





#### COFFEE BREAKS | \$6,000

Keep the conference buzzing! Sponsor a coffee break and earn the appreciation of attendees. Coffee will be served in high-traffic areas, including the central conference foyer and the expohall, ensuring your brand gets noticed.





#### BRANDED WATER BOTTLES | \$14,000

Showcase your brand on a premium, double-insulated bottle provided to every registered attendee. Align with IgNS in promoting sustainability while reinforcing your leadership in the industry. Your branding will be prominently displayed alongside the IgNS logo, making a lasting impression.

## HAND SANITIER STATION | \$1,500 EACH

Hand sanitizer is here to stay! Ensure your brand is consistently visible by sponsoring custom-branded hand sanitizer stations placed in high-traffic areas. This sponsorship offers a unique opportunity to keep attendees engaged with your brand at every turn.





#### IgNS SCHOLARSHIP FUND

The IgNS Scholarship program is the national leader among programs for licensed clinicians and is a critical initiative to nurture and support the next generation of Ig experts.

1,000+

SCHOLARSHIPS AWARDED \$2.5MM+

SCHOLARSHIP VALUE

800+

CERTIFICATIONS ATTAINED

Sponsors of this program receive promotion and recognition through various marketing campaigns, the scholarship application portal, event announcements, signage, and more. Your support plays a vital role in shaping the future of our industry while ensuring your brand is associated with excellence and education in the lg therapy field.

Bronze Supporter \$10,000
Silver Supporter \$20,000
Gold Supporter \$30,000
Platinum Supporter \$50,000
Diamond Supporter \$100,000





## PRIVATE MEETING ROOMS | \$2,500 DAILY PER ROOM

Secure a private meeting or board room at the IgNS National Conference headquarters for exclusive discussions with your team, customers, or advisory boards. Audiovisual, food and beverage, and other services are available at an additional cost and are the responsibility of the requestor.

\*All meeting space requests must go through IgNS and cannot be booked directly with the hotel during conference dates. Meetings with IgNS attendees are not permitted during conference hours.



## PROMOTIONAL SIGNAGE OPPORTUNITIES

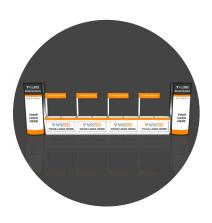
Shine a spotlight on your company and brand with high-impact signage opportunities! These placements are available in prime, high-traffic areas throughout IgNS 2025, ensuring your message captures maximum attention.

#### **BRANDED METER BOARD**

Stand out at the IgNS 2025 by showcasing your brand, messaging, and call to action on a highly visible, large meter board. Strategically placed in high-traffic areas, this impactful signage ensures your brand engages and resonates with conference attendees throughout the event.

Single-Sided: \$5,000 Double-Sided: \$6,000





#### REGISTRATION DESK

Make a lasting impression by branding the IgNS 2025 Registration Desk—the central hub for all attendees. Position your messaging and branding prominently on the columns and panels for maximum visibility and exposure throughout the conference.

Columns: \$10,000 each (2 Available)



#### **ENTRANCE UNIT**

Welcome every attendee to the IgNS 2025 with a bold branding statement. The Entrance Unit is an unmissable gateway for all participants, making it a powerful and highly visible promotional space. Showcase your leadership and engage the audience with your branding and messaging as they enter and leave the conference area.

Entrance Side \$12,000 (1 Panel) Exit Side \$12,000 (1 Panel)

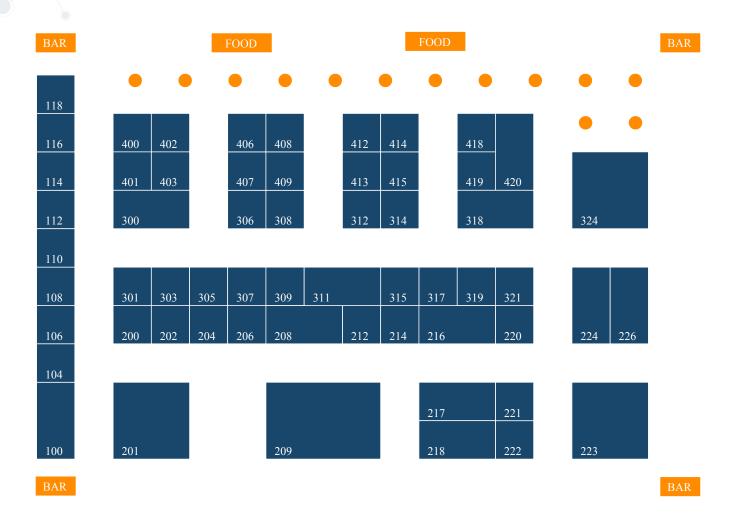




## CHARGING LOUNGE | \$6,000 (INCLUDES FURNITURE)

Provide attendees with what they need most—a place to recharge both their devices and their energy. By branding the charging table, you keep your company or product name front and center in a high-traffic area of the conference floor, ensuring maximum visibility.

## **EXPO HALL**





Advancing Ig Therapy Practice

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