

For Patients on Immunoglobulin
and Biologic Therapies



MARCH 8-9, 2025
VIRTUAL CONFERENCE

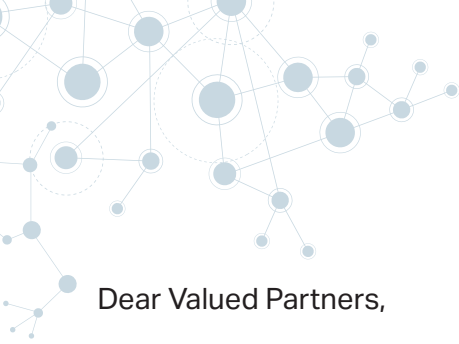
SPONSORSHIP PROSPECTUS

Advancing Ig Therapy Practice



PATIENT **36** IgNS **MARCH 8-9, 2025**
VIRTUAL CONFERENCE





Dear Valued Partners,

We are excited to invite you to support the upcoming IgNS Patient 360 Conference (P360), an enriching virtual event on March 8-9, 2025, designed to support and educate patients with various diagnoses. This conference offers patients, caregivers, and families a platform to better understand Ig therapy, enhance communication with healthcare teams, and discover advocacy and support solutions.

As a sponsor/exhibitor, you will have the opportunity to:

- Engage directly with patients and their families, increasing the visibility and understanding of your brand.
- Participate in exclusive networking events that foster meaningful connections.
- Provide educational insights about your products and services.
- Showcase your commitment to patient care and industry leadership.
- Support our continued efforts to ensure registration is free for patients, caregivers, and families.

Why Sponsor/Exhibit?

Past sponsors and exhibitors have reported significant benefits from their involvement in the Patient 360 Conference, including enhanced brand recognition, valuable attendee interaction, and expanded professional networks. Your participation will emphasize your role as a leader in supporting patient-centric healthcare initiatives.

We would be honored to have you join us and contribute to making the 2025 IgNS Patient 360 Conference a success. Please contact the IgNS Patient 360 Conference Team at events@ig-ns.org for more information or to confirm your sponsorship and/or exhibition.

Thank you for considering this opportunity to make a difference in the lives of many.

Looking forward to “seeing” you at Patient 360.

Sincerely,

Luba Sobolevsky, PharmD, IgCP®
President | CEO





IgNS PATIENT 360 CONFERENCE



EDUCATION



PATIENTS



CONNECTION



CAREGIVERS



ADVOCACY



FAMILIES



SUPPORT



COMMUNITY

“ The Patient 360 Conference provided invaluable information. The doctors were highly knowledgeable, and I gained a lot from the experience. I plan to attend every year! ”

Suzanne B.

2023-2024 Patient 360 Attendee

DIAGNOSES REPRESENTED AT P360

“ My experience living with CVID means I receive new diagnoses frequently. Understanding what to watch for and why they occur has been a huge advantage when my medical team doesn't connect the dots. P360 helps patients understand these long-term challenges so we can reduce the delay in diagnosis and help our bodies find a balance quickly. ”

Linda S

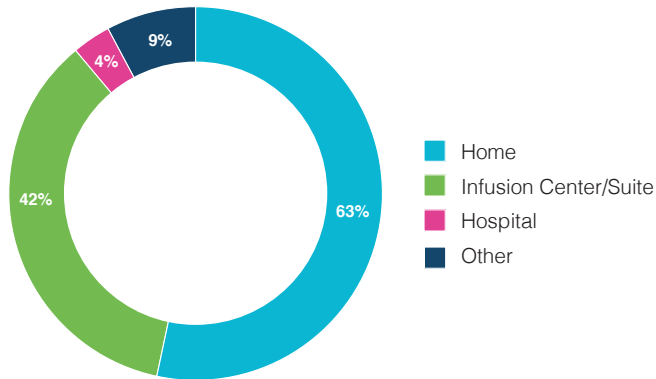
2024 Patient 360 Attendee

70+ DISTINCT DIAGNOSES

TOP 5 DIAGNOSES REPRESENTED

- Primary Immunodeficiency (PI)
- Chronic Inflammatory demyelinating polyneuropathy (CIDP)
- Myasthenia Gravis (MG)
- Dermatomyositis (DM)
- Myositis

SITE OF CARE



BENEFITS OF A VIRTUAL CONFERENCE

- ✓ >2,000 patients, families, and caregivers.
- ✓ Live, dynamic conference production.
- ✓ Enduring post-conference content.
- ✓ Live, dedicated expo hall times with exceptional attendance metrics.
- ✓ Live and enduring satellite symposium options.
- ✓ Best option for immunocompromised patients.
- ✓ Voted as the most requested format by P360 attendees.

WHY IS P360 IS A VIRTUAL CONFERENCE?

The patients have spoken! Over 91% requested a virtual conference format.

91%
REQUEST VIRTUAL ONLY

“Thank you for keeping Patient 360 virtual! Many of us are too physically ill to travel, and the cost of travel is too high for most patients. This was such a valuable meeting.”

Diana V.
2023-2024 Patient 360 Attendee



SPONSORSHIP OPPORTUNITIES

IgNS Patient 360 Conference:	DIAMOND \$85,000	PLATINUM \$60,000	GOLD \$40,000	SILVER \$25,000	BRONZE \$15,000
Complimentary Exhibit Space	Diamond	Platinum	Gold	Silver	Bronze
Complimentary IgNS Patient 360 Registrations	12	10	6	5	4
Ad Space	4 Page	3 Page	2 Page	1 Page	1/2 Page
Company Listing In Patient Program Book	★	★	★	★	★
Post-Conference Attendee Report	★	★	★	★	★
Website Listing For 1 Year	★	★	★	★	★
Patient Briefcase Insert	★	★	★	★	★
Company Listed On Virtual Conference Signage	★	★	★	★	★
Promotional E-blast	★	★	★	★	★

VIRTUAL EXHIBIT SPACE: \$5,000

Promote your company, engage in dynamic discussions, and inform attendees about your products and services!

Virtual Exhibit Spaces include:

- A complimentary virtual space with 2 complimentary full IgNS Patient 360 Conference registrations.
- Company logo and brief description.
- Marketing materials and external links.
- Live text chat and contact information exchange with all booth visitors.
- Real-time booth performance analytics.
- Access to lead retrieval reports, including booth views, content views, and information requests.

Enhance interaction with your booth by offering a giveaway!

Exhibit and Sponsorship Cancellation Policy: Full Refund Before January 20, 2025 | No Refunds After January 20, 2025



SATELLITE SYMPOSIUM | \$15,000

We are pleased to offer our Diamond and Platinum Sponsors the exclusive opportunity to host a 60-minute satellite symposium. This is the most impactful way to engage and educate our audience. Sponsors have full control over topics, speakers, and content, with the option to include promotional materials. The symposium fee includes program hosting for 3 months post-conference, ensuring sustained engagement and extended reach.

COMMERCIAL BREAKS | \$5,000

Get front and center with the IgNS Patient 360 audience! Broadcast a 3-minute maximum prerecorded commercial to promote your organization, brand, products, services, and programs. Space is limited, so secure your spot to raise awareness and connect with our engaged audience.



IgNS PATIENT 360 CONFERENCE PROGRAM BOOK | \$7,000

The conference Program Book is an enduring supplement to our event, featuring the full agenda, speaker biographies, exhibit details, and more. Every attendee receives a digital copy. Your sponsorship will be prominently displayed on the cover, ensuring maximum visibility.



PATIENT 360 SCHOLARSHIPS

Supporting patient registration for the IgNS Patient 360 Conference enables IgNS to continue to offer free registration to all patients and advocacy groups. Your support helps cover patient registration costs and provides a year-long IgNS membership.

Choose Your Sponsorship Level: :

- Bronze Level: \$7000
- Silver Level: \$10,000
- Gold Level: \$20,000
- Platinum Level: \$30,000
- Diamond Level: \$50,000

EXCLUSIVE PROMOTIONAL CAMPAIGN | \$5,000

This dedicated e-blast enables sponsors to promote their organization, brand, products, services, or programs to over 5,000 patient subscribers across all IgNS social media channels.



BRANDING OPPORTUNITY:

VIRTUAL BRIEFCASE SPONSORSHIP | \$10,000

The IgNS Patient 360 Virtual Briefcase prominently features the sponsor's name and comes preloaded with the sponsor's promotional materials. This is one of our most visible and enduring promotional opportunities.

ATTENDEE VIRTUAL BRIEFCASE INSERT | \$2,100

Highlight your organization, brand, products, services, or programs with this virtual insert. Each Patient 360 attendee receives a virtual briefcase that contains essential conference details, the program book, and additional promotional materials.



BRANDING OPPORTUNITY:

CONFERENCE LANDING PAGE & VIRTUAL PLATFORM SPONSORSHIP \$15,000

Capture the attention of all IgNS Patient 360 attendees by branding the conference landing page and virtual platform splash page with your logo, complete with a direct link to your virtual booth.

BRANDING OPPORTUNITY:

LEADERBOARD SPONSORSHIP ON VIRTUAL PLATFORM | \$10,000

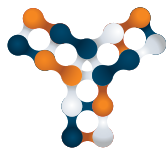
Brand the Leaderboard for our popular patient game, the Points Race, with your logo to attract the attention of IgNS Patient 360 attendees as they compete to win prizes.



BRANDING OPPORTUNITY:

NETWORKING ON VIRTUAL PLATFORM | \$10,000

Feature your logo on the virtual platform's networking page to show your support to 1,100+ attendees worldwide as they connect with each other during and for 3 months after the conference.



IgNS 2025
14th National Conference

SAVE THE DATE

DALLAS, TX

Loews Arlington Hotel

October 16 -19 | 2025

2025



Education | Networking | Advancement

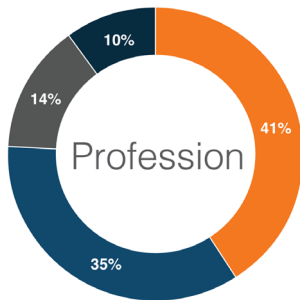
Your Access to the Immunoglobulin and Biologics Industries

1,200+
ENGAGED
ATTENDEES

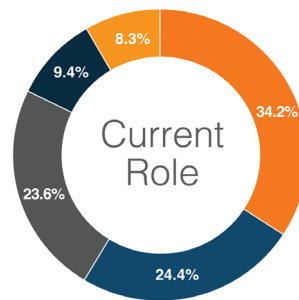
500+
COMPANIES
REPRESENTED

50+
CLINICAL & BUSINESS
SESSIONS

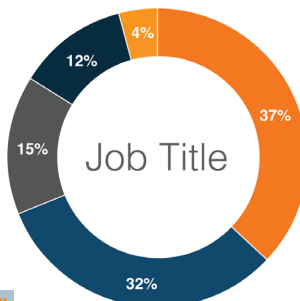
30+
CE/CME &
RECERT UNITS



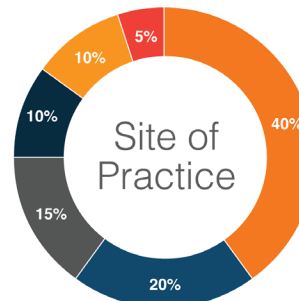
- Pharmacist
- Nurse
- Physician
- Other



- Clinical Staff Member
- Other
- Sr. Management
- Executive
- Non-Clinical Staff



- Clinical Staff
- Executive
- Sr. Management
- Educator
- Other



- Specialty Pharmacy / Specialty Infusion
- Outpatient Infusion Site / Private Practice
- Hospital / Academic Center
- Home Health / Home Infusion
- Industry
- Staffing Agency





IgNS Immunoglobulin
National Society

Advancing Ig Therapy Practice

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