



Sponsorship Prospectus

WASHINGTON D.C.

Gaylord National Resort & Convention Center

October 17–20, 2024



Education | Networking | Advancement



IgNS Immunoglobulin
National Society

Advancing Ig Therapy Practice

Dear Corporate Partners,

Every year, physicians, nurses, pharmacists, patients, and our industry's leaders gather at the IgNS National Conference. In the past eleven years, IgNS has become the most anticipated, critical conference - the only conference offering multi-disciplinary, comprehensive education, and unmatched networking. We are proud to bring together the best and the brightest minds from across multiple disciplines, clinical specialties, and areas of practice.

We want to take this opportunity to thank you for your strong partnership! None of our initiatives would be possible without your support.

IgNS is committed to supporting our industry through standardization and advancement of practice, education, and certification of healthcare professionals who care for our patients.

We share your passion, and recognize the importance of patient-centric programs, services, and cross-functional collaboration.

We are pleased to provide you the IgNS 2024 Sponsorship Prospectus, and request your kind consideration of support. Thank you in advance for your partnership!

The IgNS Leadership Team

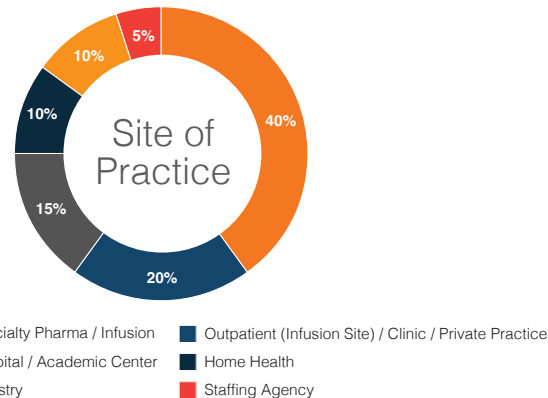
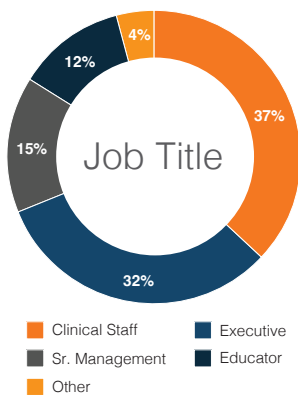
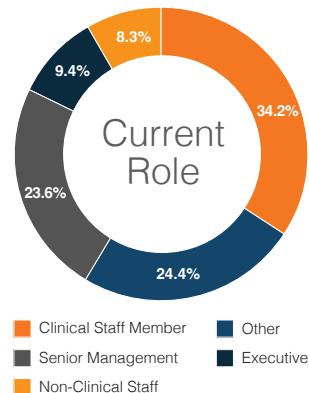
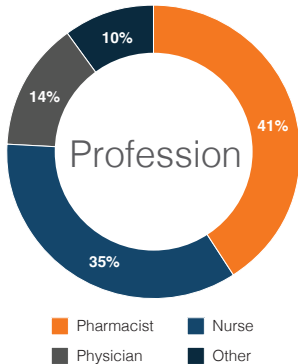
Your Access to the Ig Industry

1,200+
ENGAGED
ATTENDEES

500+
COMPANIES
REPRESENTED

50+
CLINICAL & BUSINESS
SESSIONS

40+
CE/CME &
RECERT UNITS



PREMIER SPONSORSHIP OPPORTUNITIES

	Diamond \$125,000	Platinum \$90,000	Gold \$60,000	Silver \$30,000	Bronze \$20,000
Complimentary Exhibit Space	30' x 20' Island	20' x 20' Island	20' x 10' Peninsula	20' x 10' Inline	10' x 10' Corner
Complimentary Full Registration	10	8	6	5	4
Complimentary Ad in Final Program and App	4 Pages	2 Pages	1 Page	1/2 Page	1/4 Page
Website Listing for 1 year	★	★	★	★	★
Post-conference Attendee List	★	★	★	★	★
Mini-Symposium Opportunity	★	★	★	★	★
Promotional e-Blast	★	★	★	★	★
Platform Symposium Opportunity	★	★	★	★	★



EXHIBIT SPACE | \$5,500

Promote your company, engage in dynamic discussion with the audience, and inform the key stakeholders in the Ig business about your products and services!

Exhibit space fee includes a 10x10 exhibit space, 2 complimentary IgNS 2023 conference registrations, pipe/drape, and one title sign. Fee also includes automatic enrollment (unless otherwise specified) into the IgNS Expo Raffle, our very successful audience engagement tool that ensures booth traffic and visibility. Breaks and refreshments are held in the expo hall. Provision of the physical parts of the booth and all assembly, dismantling, badge scanners and any extras are the responsibility of the exhibitor.

Exhibit and Sponsorship Cancellation Policy: Full Refunds Before June 30, 2024 | No Refunds After June 30, 2024

PLATFORM SYMPOSIUM

We are pleased to offer our Diamond and Platinum sponsors the opportunity to host a 60-minute educational symposium. This is the most impactful way to engage and educate our audience of physicians, pharmacists, and nurses. Topics, speakers and presentations are the sponsor's choice, and are not CE/CME accredited by IgNS. Promotional content is permitted. The sponsorship fee includes the general sessions ballroom rental, food & beverage service, standard audiovisual package, onsite tech support, and pre-registration options. Does not include recording. Additional options are available.

Dinner Symposium | \$85,000

Friday Evening 1 Opportunity
Saturday Evening 1 Opportunity

Afternoon Symposium | \$50,000

Friday Afternoon 1 Opportunity

Breakfast Symposium | \$50,000

Saturday Morning 1 Opportunity
Sunday Morning 1 Opportunity



MINI-SYMPOSIUM | \$18,000

The Premier Sponsors of the IgNS National National Conference have the opportunity to host a 30-minute mini-symposium program. The sponsorship fee includes the ballroom rental, standard audiovisual package, and onsite tech support. Does not include recording. Additional options are available.

KEYNOTE SPEAKER | \$25,000

Intended to inspire and empower the audience, the keynote speaker session will take place in the General Session ballroom, open to all IgNS attendees. A promotional campaign and invitations will include recognition of the sponsor's name and logo.





ROUNDTABLE SESSION SPONSORSHIP | \$14,000

The Roundtable Session facilitates the main peer-to-peer educational and networking event of the conference. This format allows for dynamic interaction, sharing of best practices, discovering solutions to clinical and business issues, networking, and more! Your company's support will be featured on signage outside of the Roundtable Session, in the Program Book, and the Conference App.

EXPO HALL GRAND OPENING RECEPTION | \$47,500

Held on Thursday evening preceding the conference start, this Opening Reception is held in the Expo Hall, and provides a highly-anticipated opportunity for attendees, sponsors and exhibitors to network in an informal cocktail reception atmosphere. The sponsor's name and branding will be featured on signage throughout the conference floor, in the program book, on the IgNS website, the conference app and in a variety of promotional campaigns.



CONFERENCE WIFI SPONSORSHIP | ASK FOR DETAILS

Give the attendees the power to stay connected throughout the conference. The WiFi sponsorship is an exclusive opportunity to brand the network and/or password. Keep your brand front and center for all attendees through this significant engagement opportunity.



IgNS 2024

13th National Conference



CONFERENCE PROGRAM BOOK | \$21,000

The conference program book provides an enduring supplement to our conference. The program book contains presented abstracts/posters, full final agenda, speaker biographies, exhibit details, and more. Each delegate will receive a program book at registration. The sponsor's name will be displayed prominently on the cover page.

CONFERENCE APP SPONSORSHIP | \$15,000

Get the attendees' attention by branding the IgNS National Conference mobile app. The app is the central navigation tool that guides attendees through the agenda, expo hall, networking events and more. Your brand will be prominently displayed on the app's splash page as well as the landing page of the desktop version.



POSTER SESSION & COCKTAIL RECEPTION | \$17,000

The poster reception will feature the newest research in the field of Ig therapy. A fantastic opportunity to interact with the brightest minds in our field, while showcasing your leadership and support of clinical innovations and scientific progress. Poster reception sponsorship fee includes poster board rental fees, hors d'oeuvres, wine and soft drinks for all attendees. Sponsor's name will receive recognition ahead of the conference, on-site, in the Program Book, and the Conference App.

IgNS 2024 13th National Conference



BADGE SPONSORSHIP | \$20,000

Display your company's brand on the badge worn by all conference attendees! One of the most visible promotional tools available.

LANYARD SPONSORSHIP | \$15,000

Display your company's brand on the badge worn by all conference attendees! One of the most visible promotional tools available.

DELEGATE BAG SPONSORSHIP | \$21,000

Your logo/branding will appear on the front of the tote bag. The delegate bags are provided to each IgNS attendee, and contain the program book along with pertinent conference information. The delegate bags are one of the most highly visible and enduring promotional branding opportunities.



HOTEL ROOM KEY CARD SPONSORSHIP | \$30,000

Custom hotel room keys will be provided to all conference attendees who are staying at the IgNS National Conference headquarters hotel with your your branding prominently displayed, single- or double-sided.



ROOM DROP SPONSORSHIP | \$5,000

Capture the attention of attendees by having your collateral delivered directly to the attendees' guest rooms. All room drop items will be placed into guest rooms the night of attendees' arrivals.

PROFESSIONAL HEADSHOT STUDIO | \$6,500

Sponsor the very popular professional headshot studio, and give the attendees a great opportunity for a complimentary update of their headshot. Your sponsorship and branding will be featured on prominent signage onsite, on the IgNS conference website, and social media.



CAREER CONNECTIONS | \$250 PER POSITION POST

Hire at IgNS! Post your open positions and network with the top talent attending the conference. Your open position post will be featured in the conference app, and on the conference website.

IgNS 2024 13th National Conference



DELEGATE BAG INSERT | \$2,500

Raise awareness and provide important information about your company, products, or services. All inserts will be placed into the delegate bags that attendees receive upon checking in on-site.

COFFEE BREAKS | \$3,500

Conferences run on coffee. Earn the gratitude of the attendees by sponsoring a morning of beverage services. Coffee breaks are served in the central conference floor foyer and/or the expo hall.



WATER BOTTLES | \$14,000

Brand this high-end, double-insulated bottle, provided to each registered attendee. Showcase your leadership in our industry and partner with us in our sustainability efforts. Sponsor's branding will appear next to the IgNS logo.



HAND SANITIZER | \$1,500

Hand sanitizer is here to stay. Custom brand the hand sanitizer stations that will be placed throughout the high-traffic convention floor.

IgNS SCHOLARSHIP FUND

A critical initiative to nurture and support the next generation of Ig experts.

750+ SCHOLARSHIPS
AWARDED

\$1MM+ SCHOLARSHIPS
VALUE

600+ CERTIFICATIONS
ATTAINED

Sponsors of this program are promoted and featured prominently through marketing campaigns, on the scholarship application portal, through announcements, signage, and more.

Bronze supporter	\$10,000
Silver supporter	\$20,000
Gold supporter	\$30,000
Platinum supporter	\$50,000
Diamond supporter	\$100,000





PRIVATE MEETING ROOMS | \$2,500 DAILY PER ROOM

Reserve a meeting room or a board room at the IgNS National Conference headquarters for private meetings with your team, customers, or advisory boards. All meeting space requests must be initiated with IgNS, and may not be obtained directly from the hotel during the conference dates. No meetings with IgNS attendees may be held during conference hours. Any audiovisual, food & beverage and other services may be requested at an additional cost, and are the responsibility of the requestor.



IgNS 2024

13th National Conference

PROMOTIONAL SIGNAGE OPPORTUNITIES

Bring your company name and brand to lights! These signage opportunities are available in specific high-traffic locations throughout IgNS 2024. Make the most of your presence on-site.



BRANDED METER BOARD

Capture the attention of IgNS National Conference attendees by displaying your brand, messaging and call to action on a very visible, large meter board. Engage with attendees in high-traffic areas of the conference floor!

Single-sided: \$5,000

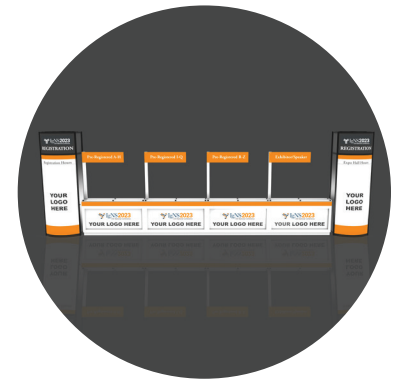
Double-sided: \$6,000

REGISTRATION DESK

The IgNS National Conference Registration Desk is a central point of registration and connection for every single attendee of the conference. Brand the columns and panels for maximum exposure. Position your messaging and branding front and center on the conference floor.

Columns: \$8,000 each (2 available)

Kick Panels: \$6,000 each (4 available)



ENTRANCE UNIT

The IgNS National Conference Entrance Unit is the passageway for all attendees entering and leaving the conference space. Impossible to miss, this is a highly-impactful and visible promotional opportunity. Engage the audience with your branding and messaging, and demonstrate your leadership in this field.

Entrance Side \$9,000 (1 panel)

Exit Side \$9,000 (1 panel)

PROMOTIONAL SIGNAGE OPPORTUNITIES

Bring your company name and brand to lights! These signage opportunities are available in specific high-traffic locations throughout IgNS 2024. Make the most of your presence on-site.



LARGE DIGITAL ENTRANCE SIGN | \$12,000

Brand this oversized digital sign at the entrance to the IgNS National Conference. Measuring (33' W x 16' H), this sign cannot be missed. Capture every attendee's attention with your messaging, branding, and a call to action. Up to 2 rotating screens are available.

CLOUD TOUCH KIOSK | \$6,500

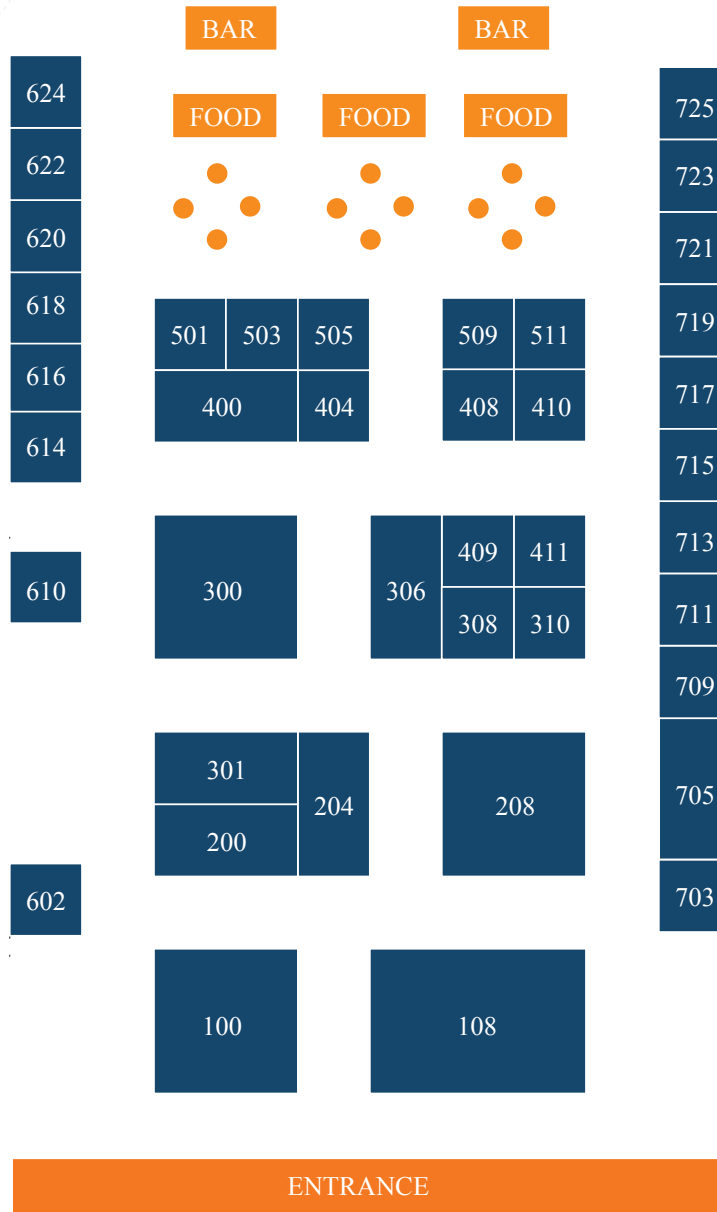
Light up your brand with the interactive digital cloud touch kiosk. Custom brand the kiosk screen saver, one homescreen tile, and one full screen looping video. (74" H x 29" W)



CHARGING LOUNGE | \$6,000 (INCLUDES FURNITURE)

Give the attendees what they need the most – a space for a meeting or a conversation, and a place to charge the phone! Brand the charging table and keep your company/product name front and center. Charging table is located in the high-traffic area of the conference floor.

EXPO HALL





Become an IgNS Corporate Member Today!

Empower and Differentiate Your Team

Your membership status is key!

Corporate members of IgNS get exclusive access to education, clinical and business experts, practice resources and professional development.

- Essential resources
- Expert-led education
- Access to industry insights
- Legally defensible standards and guides
- Exclusive savings on conferences and certification



Scan the QR code or visit Ig-NS.org/membership to get started!





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