

For Patients on Immunoglobulin  
and Biologic Therapies



**MAY 18-19, 2024**  
**VIRTUAL CONFERENCE**

SPONSORSHIP PROSPECTUS

*Advancing Ig Therapy Practice*



Dear Corporate Partners,

The IgNS Patient 360 is an educational and support conference for patients with a variety of diagnoses, taking place via our interactive, virtual platform May 18-19, 2024. Our objective is to provide a deeper understanding of Ig therapy, improve communication with the healthcare team, provide patient advocacy and support solutions, and myriad other benefits. IgNS grants each patient a completely free registration package.

As a Sponsor, you will have a unique opportunity to:

- Connect and directly interact with patients
- Participate in networking events
- Provide education about your brand and services
- Demonstrate your leadership and support!

We hope you join us as a sponsor of IgNS Patient 360, and take part in this important conference!

Sincerely,  
Luba Sobolevsky, PharmD, IgCP®  
President | CEO



## SPONSORSHIP OPPORTUNITIES

<b>IgNS Patient 360 Conference:</b>	<b>DIAMOND \$85,000</b>	<b>PLATINUM \$60,000</b>	<b>GOLD \$30,000</b>	<b>SILVER \$15,000</b>	<b>BRONZE \$10,000</b>
Complimentary Exhibit Space	<b>Diamond Configuration</b>	<b>Platinum Configuration</b>	<b>Gold Configuration</b>	<b>Silver Configuration</b>	<b>Bronze Configuration</b>
Complimentary IgNS Patient 360 Registrations	12	10	6	5	4
Ad Space	4 Page	2 Page	1 Page	1/2 Page	1/4 Page
Company Listing In Patient Program Book	★	★	★	★	★
Website Listing For 1 Year	★	★	★	★	★
Patient Briefcase Insert	★	★	★	★	★
Company Listed On Virtual Conference Signage	★	★	★	★	★
Promotional e-Blast	★	★	★	★	
Satellite Symposium Opportunity	★	★			

### VIRTUAL EXHIBIT SPACE: \$3,500

Promote your company, engage in dynamic discussion, and inform the attendees about your products and services! Your virtual booth will include your company logo, brief description, PDFs, external links, live text and video chat, and contact information exchange with all booth visitors. Drive more interaction with your virtual booth by offering a giveaway and monitor real-time booth performance analytics.

Virtual Exhibit Space fee includes 2 complimentary IgNS Patient 360 conference registrations, and access to lead retrieval reports which includes booth views, content views and information requests.

**Exhibit and Sponsorship Cancellation Policy: Full Refund Before March 31, 2024 | No Refunds After March 31, 2024**



### SATELLITE SYMPOSIUM | \$15,000

We are pleased to offer our Diamond and Platinum sponsors the opportunity to host a 60-minute satellite symposium. This is the most impactful way to engage and educate the audience. Topics, speakers, and presentations are the sponsor's choice. Promotional content is permitted. The corporate symposium fee includes support from the AV production company and program hosting for up to 3 months post-conference to maximize the number of attendees.

### COMMERCIAL BREAKS | \$5,000

Get front and center with the IgNS Patient 360 audience and provide the content of your choice! Broadcast up to a 3-minute prerecorded commercial to raise awareness and promote your organization, brands, products, services, and programs. Limited space is available.



### IgNS PATIENT 360 CONFERENCE PROGRAM BOOK | \$5,000

The conference program book provides an enduring supplement to our conference. The program book contains the full agenda, speaker biographies, exhibit details, and more. Each delegate will receive a digital program book. The sponsor's name will be displayed prominently on the cover.



### SUPPORT PATIENT REGISTRATION

IgNS Patient 360 provides free registration to all patients and patient advocacy groups. Join IgNS as a sponsor to help us support patient registration costs and a year long IgNS membership.

#### Choose your sponsorship level:

3 patient registrations: \$5,000

10 patient registrations: \$10,000

50 patient registrations: \$50,000

### EXCLUSIVE PROMOTIONAL CAMPAIGN | \$5,000

Dedicated eblast and promotion across all IgNS social media channels. Create your campaign and capture the attention of >5000 patient subscribers.



### BRANDING OPPORTUNITY:

#### VIRTUAL BRIEFCASE SPONSORSHIP | \$10,000

IgNS Patient 360 Virtual Briefcase will bear the sponsor's name, and will be preloaded with the sponsor's promotional materials. One of the most highly-visible and enduring promotional offerings.

#### ATTENDEE VIRTUAL BRIEFCASE INSERT | \$2,100

Draw attention to your your company, products, or services. The virtual briefcase is provided to each Patient 360 attendee, and contains important conference details, program book, and additional materials.



## BRANDING OPPORTUNITY:

### CONFERENCE LANDING PAGE & VIRTUAL PLATFORM SPONSORSHIP \$15,000

Get the attention of all IgNS Patient 360 participants by branding the IgNS Patient 360 conference landing page and the virtual platform splash page providing a direct link to your virtual booth.

## BRANDING OPPORTUNITY:

### LEADERBOARD SPONSORSHIP ON VIRTUAL PLATFORM | \$10,000

Get the attention of the IgNS Patient 360 attendees by branding the Leaderboard, our popular patient competition that awards great prizes.



## BRANDING OPPORTUNITY:

### NETWORKING ON VIRTUAL PLATFORM | \$10,000

Get the attention of the IgNS Patient 360 attendees as they interact with each other by branding the Networking page.





**IgNS**

**Corporate Member**

## **EXCLUSIVE BENEFITS**

- ✓ **Protect your practice**
- ✓ **Sustain your business**
- ✓ **Acquire the competitive edge**
- ✓ **Receive exclusive savings**



**GET STARTED!**

**Clinicians | Business Professionals | Companies**



**IgNS** Immunoglobulin  
National Society

*Advancing Ig Therapy Practice*

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