

Width 600px

## Your Title Here!

Your Content Here

IgNS audience is comprised of over 30k+ healthcare professionals in the Ig therapy and biologics fields. This audience can be segmented in to various groups to help deliver your message to your target audience.

<b>Tier 1:</b>	1 campaign - \$2,500
<b>Tier 2:</b>	3 campaigns - \$5,000* <i>(a minimum of 3 is recommended for improved visibility)</i>
<b>Tier 3:</b>	5 campaigns - \$7,500
<b>Tier 4:</b>	7 campaigns - \$12,500

*The above rates are based on the same content being deployed over the course of the campaign.*

Content submission should be made 10 days prior to the desired delivery date to allow for client approval with optimal time for adjustment.

- Zipped HTML file with inline CSS.
- Each zipped HTML file should include the deployment date in the file name.
- The max width of your content should be set at 600px to allow proper placement within the IgNS template.
- All images should be within the zipped file.
- Background images with text overlay are generally discouraged as it is difficult to translate this look to HTML in a format accepted by all email clients.
- No character limits for HTML.
- A test email will be provided to the sponsor for review and approval of the campaign, including accuracy of copy, images, and links.
- The IgNS sponsored header image, and footer images will be provided to the sponsor to add into the campaign's html code.

Width 600px

IgNS Disclaimer Here

**IgNS Footer Image #1**

**IgNS Footer Image #2**