



A community for Patients on  
Immunoglobulin and Biologic Therapies

PATIENT  
350 IgNS

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MAY 20-21, 2023  
VIRTUAL CONFERENCE

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SPONSORSHIP PROSPECTUS



*Advancing Ig Therapy Practice*

# PATIENT 360 IgNS



Dear Corporate Partners,

The IgNS Patient 360 is an educational and support conference for patients with a variety of diagnoses, taking place via our interactive, virtual platform May 21-22, 2023. Our objective is to provide a deeper understanding of Ig therapy, improve communication with the healthcare team, provide patient advocacy and support solutions, and myriad other benefits. This year, we are excited to offer our attendees the opportunity to visit you in the Virtual Expo Hall, with new technology to enhance those important interactions.

We need your support! IgNS Patient 360 Conference success depends on our generous sponsors.

IgNS grants each patient a completely free registration package. As a Sponsor, you will have a unique opportunity to:

- **Connect and directly interact with patients**
- **Participate in networking events**
- **Provide education about your brand and services**
- **Demonstrate your leadership and support!**

We hope you join us as a sponsor of IgNS Patient 360, and take part in this important conference!

Sincerely,

Luba Sobolevsky, PharmD, IgCP®

Founding Executive Director





## SPONSORSHIP OPPORTUNITIES

<b>IgNS Patient 360 Conference:</b>	<b>PLATINUM \$60,000</b>	<b>GOLD \$30,000</b>	<b>SILVER \$15,000</b>	<b>BRONZE \$10,000</b>
Complimentary Exhibit Space	<b>Platinum Configuration</b>	<b>Gold Configuration</b>	<b>Silver Configuration</b>	<b>Bronze Configuration</b>
Complimentary IgNS Patient 360 Registrations	<b>10</b>	<b>6</b>	<b>5</b>	<b>4</b>
Ad Space	<b>2 Page</b>	<b>1 Page</b>	<b>1/2 Page</b>	<b>1/4 Page</b>
Company Listing In Patient Program Book	★	★	★	★
Website Listing For 1 Year	★	★	★	★
Recognition On All Communications	★	★	★	★
Company Listed On Virtual Conference Signage	★	★	★	★
Patient Briefcase Insert	★	★	★	★
Satellite Symposium Opportunity	★	★		

### VIRTUAL EXHIBIT SPACE

Promote your company, engage in dynamic discussion, and inform the attendees about your products and services!

Your virtual booth will include your company bio and a welcome video. A resource section that can include a slideshow of images, videos, PDFs, and external links. The option to video chat and text chat with attendees. Drive more interaction with your virtual booth by offering a giveaway. This button will be visible in your virtual booth no matter which tab you are on.

Virtual Exhibit Space fee includes 2 complimentary IgNS Patient 360 conference registrations, and access to lead retrieval reports which includes booth views, content views and information requests.

### Virtual Exhibit Space: \$3,500

*Exhibit and Sponsorship Cancellation Policy: Full Refund Before April 1, 2023 | No Refunds After April 1, 2023*



## SATELLITE SYMPOSIUM

We are pleased to offer our Platinum and Gold sponsors the opportunity to host a 60-minute satellite symposium. This is the most impactful way to engage and educate the audience. Topics, speakers, and presentations are the sponsor's choice. Promotional content is permitted. The corporate symposium fee includes support from the AV production company, and program hosting for up to 3 months post-conference, to maximize the number of attendees.

**Satellite Symposium Fee: \$10,000**



## COMMERCIAL BREAKS

Get front and center with the IgNS Patient 360 audience, and provide content of your choice! Broadcast up to a 3-minute prerecorded commercial of your choice, to raise awareness and promote your organization, brands, products, services, and programs. Limited space is available.

**Commercial Break Fee: \$5,000**

## IgNS PATIENT 360 CONFERENCE PROGRAM BOOK

The conference program book provides an enduring supplement to our conference. The program book contains full final agenda, speaker biographies, exhibit details, and more. Each delegate will receive a digital program book. The sponsor's name will be displayed prominently on the cover page.

**Program Book Fee: \$5,500**



## SUPPORT PATIENT SCHOLARSHIPS

IgNS Patient 360 provides free registration to all patients and patient advocacy groups. Join IgNS as a sponsor of patient scholarships! Each scholarship includes conference registration and an IgNS membership for 1 year.

**Choose your sponsorship level:**

**3 scholarships: \$5,000**

**10 scholarships: \$10,000**

**50 scholarships: \$50,000**



## EXCLUSIVE PROMOTIONAL CAMPAIGN

Dedicated eblast and promotion across all social media platforms, including LinkedIn, Facebook, Twitter, and Instagram, across all IgNS. Create your campaign and capture the attention of over 5,000 patient subscribers.

**Exclusive Promotional Campaign: \$5,000**

## BRANDING OPPORTUNITY: VIRTUAL BRIEFCASE SPONSORSHIP

IgNS Patient 360 Virtual Briefcase will bear the sponsor's name, and will be preloaded with the sponsor's promotional materials. One of the most highly-visible and enduring promotional offerings.

**Virtual Briefcase Sponsorship Fee: \$10,000**

## ATTENDEE VIRTUAL BRIEFCASE INSERT

Draw attention to your company, products, or services. The virtual briefcase is provided to each Patient 360 attendee, and contains important conference details, program book, and additional materials.

**Attendee Virtual Briefcase Insert Fee: \$2,100**



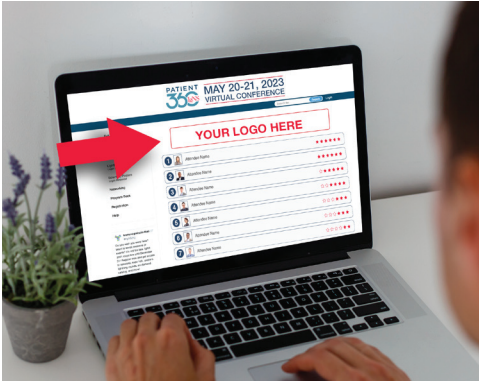
## BRANDING OPPORTUNITY: CONFERENCE LANDING PAGE & VIRTUAL PLATFORM SPONSORSHIP

Get the attention of all IgNS Patient 360 participants by branding the IgNS Patient 360 conference landing page and the virtual platform splash page, accessed by all attendees. Brand the homepage with your logo directly under the registration button. Your logo can link directly to your exhibit.

**Conference Landing Page & Virtual Platform Fee: \$15,000**







## BRANDING OPPORTUNITY:

### LEADERBOARD SPONSORSHIP ON VIRTUAL PLATFORM

Get the attention of all the IgNS Patient 360 attendees by branding the Leaderboard pages on both the public site and the virtual platform. Your logo can link to your exhibit.

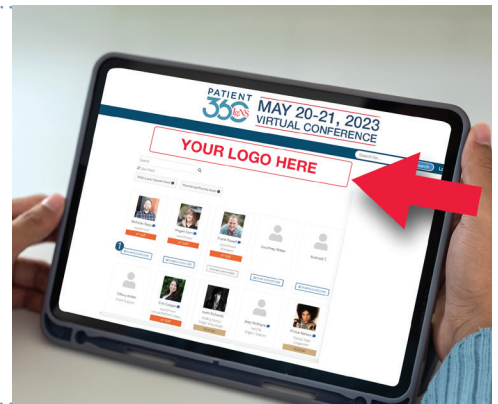
**Conference Landing Page Fee: \$10,000**

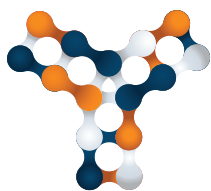
## BRANDING OPPORTUNITY:

### NETWORKING ON VIRTUAL PLATFORM

Get the attention of all the IgNS Patient 360 attendees by branding the Networking pages on both the conference website and within the virtual platform. Your logo can link to your exhibit.

**Virtual Navigation Bar Fee: \$10,000**





**IgNS2023**  
12th National Conference

# SAVE THE DATE

## DENVER, CO

**Sheraton Denver Downtown Hotel**  
October 5 - October 8



Education | Networking | Advancement



**IgNS** Immunoglobulin  
National Society

*Advancing Ig Therapy Practice*

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